

Seidor and Hub OS partner together to bring automation to the hotel operations in the US

This partnership supports both companies' goals to help hoteliers in recovering faster and more efficiently into the post-covid reality



Houston, Texas – May 25, 2021 – Seidor, the multinational consulting firm specializing in technological services and solutions and Hub OS, a SaaS company specialized in solutions for the Hospitality industry, announced today that they have joined forces in a partnership to make a strong solution available for the US Hospitality market. Both companies share a common goal of supporting hoteliers in recovering faster and more efficiently into the post-covid reality, as well as transforming their guest experience in a more positive way.

Hub OS is a fully integrated, intuitive and scalable operating solution, driving profitability, efficiency and guest satisfaction to the hotel industry. It successfully integrates housekeeping, engineering, quality control, food & beverage, energy management and provides integrations with PMS (property management system) through standard interfaces into the platform.

Hub OS is also available and optimized as a mobile App and works seamlessly on smartphones and tablets. These apps enable operational data to be shared in real-time to staff anywhere in the hotel, enabling instant responses to the guest, as housekeeping or maintenance requests.

“We are thrilled to work with Hub OS, a leader in the hospitality space. This partnership will provide hoteliers with the most automated and flexible operating solution to maximize hotel performance” **Alex Garcia CFO of SEIDOR USA**, said in a statement. “While we have an

established presence in the U.S as a SAP Platinum Partner, this partnership with Hub OS will complement our portfolio and will allow us to offer more complete and integrated solutions to the hospitality market in the country.” concluded Garcia.

Alex Ridaura, CEO at Hub OS said: “With this partnership we look for the expansion of Hub OS to the United States while keeping the service quality to our customers through a trusted Reseller with presence in 38 countries. We're excited about working together with Seidor to increase our presence in the Americas”.

Seidor and Hub OS will bring complementary capabilities and expertise to this partnership. **Seidor** will bring local expertise in the US along with its experience helping small and midsize businesses, large enterprise and public sector customers during their Digital Transformation software journey. **Hub OS** will bring its experience helping +600 leading hotel across over 30 countries around the world.

About Seidor

Seidor is a multinational IT Integrator dedicated to providing integral solutions in the area of software, consulting, and IT services, with a wide portfolio of products and services covering consulting, infrastructure, implementation, development, and maintenance of applications and outsourcing services. With a turnover of 560 million USD, a staff of more than 5,400 professionals and direct presence in Europe, Latin America, USA, Middle East and Africa, the company serves more than 8,500 customers. Seidor is one of the main value added resellers of SAP especially in the Americas and Europe and founding partner of United VARs.

About Hub OS

Hub OS is a modular operating software with 15 years experience in the hospitality industry, allowing the digitalization and optimization of the hotel operations. The 8 integrated solutions allow for an improvement in the communication between departments and reduces response times. The powerful analysis tool allows a continuous improvement of the hotel processes, significantly reducing the operational costs. Hub solutions go from Housekeeping, Maintenance, Quality (customer incidents), F&B, Energy Management, Analysis, to Corporate Management.