



Seidor Awarded 2021 SAP® Pinnacle Award for Partner of the Year – SAP Business One®

- **The SAP Pinnacle Awards are the highest global awards given by SAP to its partners in recognition of excellence**
- **Seidor won the Partner of the Year in the ERP category for the third consecutive year**
- **The multinational consultancy has also been recognized as a finalist in two other categories: Partner of the Year – SAP S/4HANA® Movement and Partner of the Year – SAP® SuccessFactors® Solutions (Midmarket)**

Houston, Texas – May 27, 2021 - **Seidor**, a multinational consultancy specializing in technology services and solutions for large companies and small and midsize enterprises (SMEs), has been recognized by SAP **with an SAP® Pinnacle Award** in the SAP Business One® category **for its work in promoting the development of SMEs**. This is the third consecutive year that Seidor has been awarded in the ERP category, winning SAP ERP Partner of the year – Small and Midsize Companies in both [2019](#) and [2020](#). This is the sixth year the multinational consulting firm has been awarded in various categories.

This year, **Seidor was also recognized as a finalist in two other categories:** Partner of the Year – SAP S/4HANA® Movement and Partner of the Year – SAP® SuccessFactors® Solutions (Midmarket). These two awards recognize Seidor as a benchmark partner in the implementation of ERP solutions for business management in large and medium companies, and in solutions for managing HR areas, respectively.

"Our partners are key to making the Intelligent Enterprise a reality," said **Christian Klein, CEO of SAP SE**. "Despite challenging times, our ecosystem has once again demonstrated its power of innovation, dedication and excellence in helping our customers unlock new ways to run their business. Together, we continue to deliver quality solutions, services and experiences, enabling our customers to thrive and succeed with SAP solutions."

Out of more than 20,000 SAP partners worldwide, only 21 received an SAP Pinnacle Award this year for their **commitment to creating value and exponential business growth and improving the performance of their customers' organizations through technology**. The winners and finalists in the 28 categories, who have been chosen based on SAP recommendations, customer feedback and performance indicators, are rewarded for their dedication to teamwork, innovation and ability to help customers achieve their goals.

In this regard, **Alejandro Daniel, Deputy General Manager of Seidor**, explains: "It is a great honor for Seidor to receive three awards that reinforce our positioning for midsize companies with the SAP Business One award, and for large and medium companies through SAP S/4HANA and SAP SuccessFactors. The fact that this recognition of our track record comes from such an



important player as SAP reinforces our commitment to a strategy based on customer focus and excellence in execution."

For his part, **Carlos Iribarren, director of the SAP Business One division at Seidor** said: "For yet another year, SAP recognizes Seidor's leadership in helping mid-sized companies to be more competitive through SAP Business One technology. Our commitment is even stronger in a context like the current one, in which organizations require important transformation processes. We know that providing them with a comprehensive response is critical and achieving this with SAP as a cornerstone, along with complementary solutions from our portfolio, is a strong marker of success.

In addition, United VARs, the world's largest alliance of SAP partners, of which Seidor is a founder, providing technology support in more than 100 countries, was a finalist in the Global Platinum Reseller of the Year category, which rewards contribution to business growth through new names and strong renewal rates.

About Seidor

Seidor is a technology consulting firm that offers a comprehensive portfolio of solutions and services: consulting, implementation, development and maintenance of applications and infrastructure and outsourcing services. With a turnover of 468 million euros in 2020 and a workforce of more than 5,400 highly qualified professionals, Seidor has a direct presence in 38 countries in Europe, Latin America, the United States, the Middle East, Africa and Asia, serving more than 8,000 customers. The consultancy firm is a partner of the main technology leaders, including SAP, Microsoft, IBM and Adobe.

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