



Seidor revalidates the SAP Pinnacle Award as the top partner in the SME space

For second year in a row, the company receives the award in recognition for its contribution to grow the alliance and boost the performance of SMEs.

It is also the fifth consecutive year that Seidor receives an SAP Pinnacle Award on its different categories

United VARs, the world's largest alliance of SAP partners, of which Seidor is a founding member, has been awarded with the Pinnacle Award in the SAP Global Platinum Reseller category.

Houston, April 3, 2020 - Seidor, the multinational consulting firm specializing in technological services and solutions receives for second year in a row the **2020 SAP® Pinnacle Award as the ERP Partner of the Year – Small and Midsize Companies**, in recognition for its outstanding contribution in the SME space.

It is also the fifth consecutive year that Seidor receives an SAP Pinnacle Award on its different categories: in 2019, "**ERP Partner of the Year – Small and Midsize Companies**" category, in 2018 **SAP Cloud Partner of the Year – Small and Midsize Companies and SAP Partner of the Year – Analytics & Insight**, in 2017 **SAP Business One Partner of the Year** and in 2016 **SAP Pinnacle Award as Value-Added Reseller of the Year**. Last and for a total of 6 SAP Pinnacle Awards, SAP recognized Seidor in the **Cloud Value-Added Reseller of the Year category** in 2014.

SAP presents these awards annually to the top partners that have **excelled in developing and growing their partnership with SAP** and helping customers run better. Winners and finalists in **34 categories** were chosen based on recommendations from the SAP field, customer feedback and performance indicators.

"Our industry has seen a lot of change over the past decade, but what hasn't changed is the strength and scale of our ecosystem," said **Jennifer Morgan, Co-CEO of SAP**. "Our partnerships give us the ability to be a part of the broader conversation – and their impact is both evident and critical to our customers' success." **Christian Klein, Co-CEO of SAP added**, "Partners are the heart and soul of our vision for the Intelligent Enterprise and play an important role in turning this vision into reality for our customers. We are looking forward to jointly delivering success to our customers with our vibrant and successful ecosystem – now and in the future."

Alejandro Daniel, Seidor's Deputy Managing Director, explained: "for Seidor it is a great honor to receive a new SAP Pinnacle Award that represents a recognition of our trajectory and reinforces our commitment to a strategy based on customer focus and excellence in execution".

“There are more than 20,000 partners worldwide from which only 27 were chosen to receive an SAP Pinnacle Award and Seidor was one of them” **Tomas Fertig, President & CEO of Seidor USA** explained in a statement. “Seidor is helping to transform the way SMEs and large corporations manage their businesses and this recognition reinforces our commitment to provide value to our customers. As we look ahead to the coming months and years, we will continue walking with them in the US and around the world, through their business solution adoption journey”, concluded **Fertig**.

SAP Pinnacle Awards shine a spotlight on SAP’s partners’ remarkable contributions, acknowledging their dedication to teamwork, innovative approach and capacity to challenge what is possible to help customers achieve their goals. Seidor is one of the 27 outstanding partners worldwide that SAP recognizes with this prestigious award.

United VARs, the world's largest alliance of SAP partners, has received a Pinnacle Award in the category of SAP Global Platinum Reseller of the Year. Thanks to an international network of more than 50 companies offering SAP solutions, United VARs provide technology support in more than 100 countries around the world. Seidor is a founding member and constitutes the only company with Spanish capital that is part of this alliance.

About Seidor

Seidor is a multinational IT Integrator dedicated to providing integral solutions in the area of software, consulting, and IT services, with a wide portfolio of products and services covering consulting, infrastructure, implementation, development, and maintenance of applications and outsourcing services. With a turnover of 530 million USD, a staff of more than 4,800 professionals and direct presence in Europe, Latin America, USA, Middle East and Africa, the company serves more than 8,500 customers. Seidor is one of the main service partners of SAP especially in the Americas and Europe and founding partner of United VARs.

SAP has recognized Seidor's track record by awarding the SAP Pinnacle Award in the Cloud Value-Added Reseller of the Year category in 2014, when Seidor was also a finalist in the SME Value-Added Reseller category. In 2016, Seidor won the SAP Pinnacle Award as Value-Added Reseller of the Year. In 2017 Seidor was the SAP Pinnacle Award winner as the SAP Business One Partner of the Year and was and a finalist for SAP Business ByDesign Partner of the Year. Recognized also by SAP in 2018 with 2 Pinnacle Awards: SAP Cloud Partner of the Year – Small and Midsize Companies and SAP Partner of the Year – Analytics & Insight and in 2019 Pinnacle Award in the "ERP Partner of the Year – Small and Midsize Companies" category.

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