

SAP recognizes Seidor as the best global partner in Cloud services and Analytics for SMEs

May 15th, 2018 - Seidor, a multinational consulting firm specializing in technological services and solutions, has received two new *SAP Pinnacle Awards* to add to its outstanding global track record. The company has been recognized as SAP Cloud Partner of the Year – Small and Midsize Companies and SAP Partner of the Year – Analytics & Insight. Seidor was also a finalist in the *SAP SuccessFactors* and *SAP Business ByDesign Partner of the year* categories.

*“We at Seidor, are proud to add two more prizes to our track record; this time as a reward for the great work our global staff have done on projects in the Cloud and Analytics fields. This type of recognition reinforces our commitment to provide value to customers through an efficient use of technology, an area where we are experts, thanks to over 35 years of experience and a global workforce in excess of 4,000 professionals”, explained **Alejandro Daniel, Deputy General Director of Seidor.***

*“This is the definition of success! We are pleased to once again be recognized with two prestigious SAP® Pinnacle Awards: SAP Cloud Partner of the Year and SAP Partner of the Year in Analytics & Insight. This is a fact that speaks of our knowledge and commitment to helping SMB's and large corporations become a best-run business”, said **Tomas Fertig, President & CEO of Seidor USA.***

Every year, SAP delivers the prestigious *Pinnacle Awards* in recognition of those partners that have best contributed to the development, growth and track record of the business. As the main selection criteria, SAP took into account sales and performance data in terms of innovation, technology, services and specific areas of the solutions.

The official handover of the SAP Pinnacle Awards will take place at the next **SAP Global Partner Summit**, to be held on June 4 as part of SAPPHIRE NOW, the international customer conference organized by SAP.

More SAP acknowledgments

In the framework of the SAP SMB Innovation Summits, the SAP event dedicated to SMEs, recognized Seidor with the first prize in 6 categories: Top EMEA Marketing VAR, Top EMEA Revenue Business One VAR, Top EMEA NNN Business One VAR, Best Innovation LATAM Partner, Best Demand Generation Strategic LATAM partner and Excellence Sells Award in LATAM.

Seidor has **over 2,000 customers** to whom it offers SAP services. The consultancy is also a founding member of **United VARs**, the largest global alliance of SAP partners, which this year obtained a total of 9 nominations for winners and finalists.

Seidor at a Glance

Seidor is a multinational IT Integrator dedicated to providing integral solutions in the area of software, consulting, and IT services, with a wide portfolio of products and services covering consulting, infrastructure, implementation, development, and maintenance of applications and outsourcing services. With a turnover of 375 million USD, a staff of more than 4,000 professionals and direct presence in Europe, Latin America, the USA, the Middle East and Africa, Seidor is one of the main service partners of SAP especially in the Americas and Europe. Over 35 years of experience in the market, cutting-edge technological knowledge and expertise in the sector make Seidor a solid and reliable partner for its customers, helping them to simplify the management of technology as a means to increase their businesses agility and profitability.

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