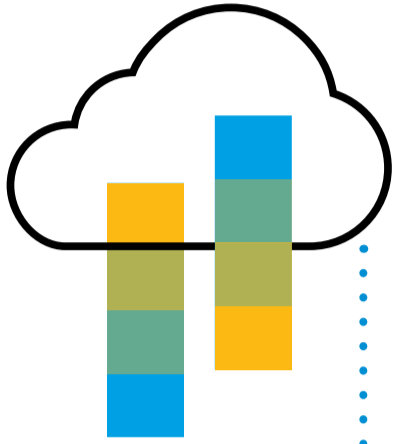


# Eight simple reasons to choose SAP Business ByDesign.

What's the difference?

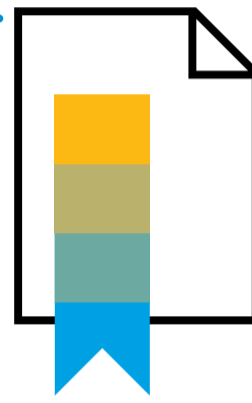


One solution, born in the cloud, and built from the ground up to connect your whole company

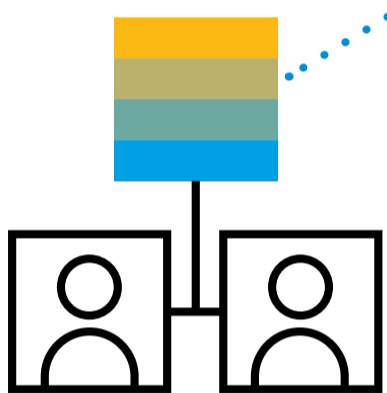
Other Cloud ERP Vendors:

A disconnected patchworks of parts and add-ons

Clear, simple, monthly pricing per user that won't increase over the life of your contract



Deep initial discounts followed by spendy surprises



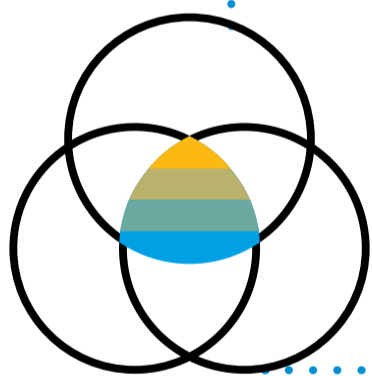
High-touch implementation with SAP partners + SAP experts

Hands-off approaches without any vendor involvement

Pre-built, best-in-class processes you can put to work immediately



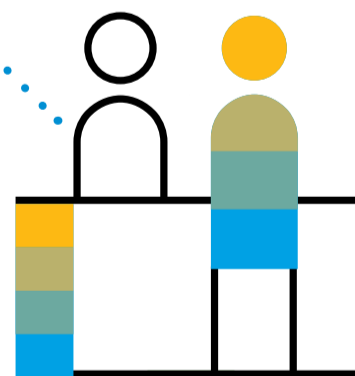
You're on your own to figure out what works best



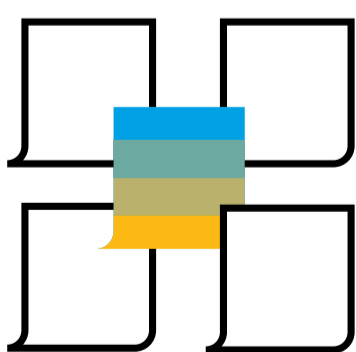
Embedded analytics throughout the entire solution delivered right out of the box

A few dashboards bolted on after the fact

24/7, one-on-one support with no additional fees



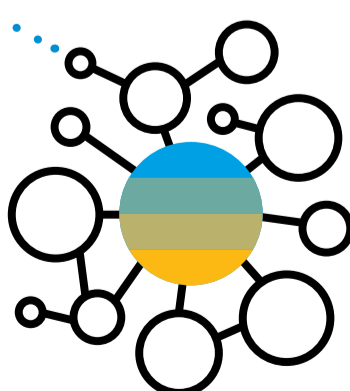
Up to 37% cost hikes to speak to a real person



New features—without new fees—four times a year

New features require new modules, which only add cost

Scalable from 20-10,000 users and in 100+ markets—without a new contract



Capacity constraints and re-implementation when you need to grow